**CAREER OBJECTIVES\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

To work in a challenging environment where I can apply and enhance my knowledge and skill sets, thereby creating a good opportunity for growth and help the organization achieve its targets and greater heights in the process.

**ACADEMIC QUALIFICATIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Year of Passing** | **Qualification** | **School/University** | **Special Subjects** | **Grade/CGPA/Percentage** |
| 2014 | PGPM | Unitedworld School of Business, Kolkata | Major: Marketing Minor: Retail | 6.23/ 9 |
| 2012 | B.Com (Hons.) | Shibpur Dinobandhu Institution(College), Calcutta University | Accounts | 47% |
| 2009 | H.S | Howrah Vivekananda Institution | Commerce | 62% |
| 2007 | Madhayamik | Howrah Vivekananda Institution | - | 58% |

**WORK EXPERIENCE**: >>>>>>>>>>>>>

1. COMPANY: ICFAI Business School

TIME PERIOD: May, 2015– Current

DESIGNATION: **Marketing officer**

JOB DESCRIPTION:

1. Executing various innovative marketing promotional programs throughout the demarcated area for understanding market conditions & trends.
2. Effective and creative communication with the students for understanding the demand and response from the market.
3. Executing plans to reach out unexplored market segments & customer groups for business expansion.
4. Following up the students and converting them into admissions.
5. Relationship Management with the students and further generating leads through them.
6. Generating revenue for the company

**WINTER INTERNSHIP**: Edelweiss Broking Limited, Kolkata November, 2013– January, 2014

PROJECT TITLE: **Customer Perception about the Product of Edelweiss**

PROJECT BRIEF:

1. To give a brief idea about the benefit available from the investment product.
2. To create awareness in market about the type of scheme available in Edelweiss.
3. Explore the recent development in edelweiss product in India.
4. Insist the customer to buy the product of edelweiss.

**ACADEMIC ACHIEVEMENTS**

* During my internship, I received **CEO certificate** from company’s CEO in the month of December for my performance in that month.
* I received **best performer certificate** from Edelweiss for my performance of two month during my internship.
* Have achieved “**certificate of excellence**” from Edelweiss broking ltd., for genernating a revenue of 2 lakhs as an intern within 2 month.
* Awarded for “**highest sales and admissions**” at branch level for **Icfai Business School**, 2016 session.

**EXTRA CURRICULAR ACTIVITIES**

* Participated as volunteer in Public Relations Society of India, Kolkata event.
* Participated in various events in United World School Of Business
* Acted in several dramas in our own group.
* Playing the cricket tournament.

**PERSONAL DETAILS**

* Correspondence Address : 76/4, Tanti Para Lane Howrah-711104
* Gender : Male
* Date of Birth : 7th Feb, 1992
* Contact number: : 9748522539
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